

Acquisition Opportunity: Project "Brand" – U.S.-based Digital Marketing Agency

2023 Revenue: \$4.97M

2024 Revenue: \$8.96M

2023 Adj EBITDA: \$1.33M

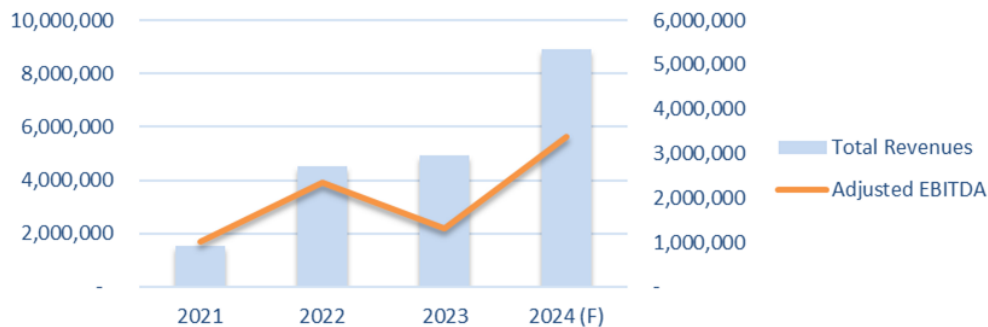
2024 Adj EBITDA: \$3.80M

Overview

Project Brand is a creative studio focused on dynamic storytelling, design, and the integration of emerging technologies such as augmented reality (AR). The company collaborates with brands to create innovative experiences that engage audiences through mediums like live events, digital campaigns, and AR-enhanced environments. Their projects span across diverse industries, including music festivals, sports events, and corporate branding, working with high-profile clients like Reddit, the US Women's National Team, and Live Nation.

Financial Summary

P&L Summary



Highlights

Entity Type	S-Corp
Founding Year	2020
Shareholders	3
Employees	27
Services	Strategy, Design, Branding, Augmented Reality, Video Production and Music Production & Licensing
Clientele	The Company works with a wide range of Fortune 500 clients to assist with their marketing goals
Transaction Goals	The shareholders are open to a range of structures from selling 100% of their shares to rolling equity.
Transitional Period	Sellers is willing to assist during a reasonable transition period.
Value-Add Services	The Company's in-house team has the capability to assist their clients with a wide range of marketing and creative services.

For More Information Contact

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